



ELIZADE UNIVERSITY
ILARA-MOKIN, ONDO STATE, NIGERIA

FACULTY: HUMANITIES, SOCIAL AND MANAGEMENT SCIENCES
DEPARTMENT: TOURISM AND HOSPITALITY MANAGEMENT
FIRST SEMESTER EXAMINATIONS
2020/2021 ACADEMIC SESSION
COURSE CODE: HTM 311
COURSE TITLE: TOURISM ORGANISATION AND REGULATIONS
COURSE UNIT: 3
DURATION: 2 Hours

HOD'S SIGNATURE

Instruction: Answer All questions in section A, and any three (3) in section B

SECTION A: Multiple Choice Questions/Fill in the Gap Questions/ True or False (30 Marks)

MCQ1

The concept of tourism grew out of grand tour experience?		
A.	True	
B.	False	
C.	Indifference	
D.	None of the above	

MCQ2

Grand tour experience is the custom of the English wealthy class?		
A.	True	
B.	False	
C.	Indifference	
D.	None of the above	

MCQ3

There is no stereotyped definition for the term tourism?		
A.	True	
B.	False	
C.	Indifference	
D.	None of the above	

MCQ4

The following are the components of tourism activities except -----?		
A.	Education	
B.	Transportation	
C.	Accommodation	
D.	None of the above	

MCQ5

.....explains businesses that focused on provision of resources and services that enhance touristic experience of tourists?		
A.	Expatriates	
B.	Share prices functions	
C.	Tourism	
D.	None of the above	

MCQ6

.....is the science, art and business of attracting and graciously catering to meet the holistic needs and expectations of tourists.?		
A.	Tourism	
B.	Transportation	
C.	Catering functions	
D.	All of the above	

MCQ7

Tourism is defined as economic activities?		
A.	True	
B.	False	
C.	Indifference	
D.	None of the above	

MCQ8

The following are the motivations for tourism except.....?		
A.	education	
B.	sport	
C.	environment	
D.	None of the above	

MCQ9

The following are the features of tourism except.....?		
A.	stay at the destination is not less than 24	
B.	Stay not permanent in nature	
C.	Visit unconnected to earning purpose	
D.	Stay resident in nature	

MCQ10

Excursion is described as visitor(s) trip and staying at the destination within twenty-four hours?		
A.	True	
B.	False	
C.	Partially true	
D.	All of the above	

MCQ11

.....explains a form of travel that represents a bundle of tourism products such as accommodation, transportation and tours?		
A.	Tourism	
B.	Package Tour	
C.	Social event	
D.	Forensic event	

MCQ12

.....is a combination of tours, transport and accommodation, purchased in bulk by a tour operator?		
A.	Tourism	
B.	Package Tour	
C.	Social event	
D.	None of the above	

MCQ13

.....refers to the participation of large number of people in tourism?		
A.	Mass tourism	
B.	Audience reservation	
C.	Evening mass	
D.	None of the above	

MCQ14

.....is essentially a quantitative notion?		
A.	Mass tourism	
B.	Tourism	
C.	Aves tourism	
D.	Blue tourism	

MCQ15

.....is the geographical unit visited by a tourist?		
A.	Zoo	
B.	Park	
C.	Tourism	
D.	Destination	

MCQ16

The following are the characteristics of tourist destination except.....?		
A.	a self-contained centre.	
B.	a village or a town or a city	
C.	a district or a region	
D.	None of the above.	

MCQ17

Tourism development in Nigeria is as old as the country itself?		
A.	True	
B.	False	
C.	Indifferent	
D.	All of the above	

MCQ18

Tourism activities has begun in Nigeria before the coming of the white people?		
A.	True	
B.	False	
C.	Indifferent	
D.	All of the above	

MCQ19

The first batch of Portuguese who arrived in Lagos in.....?		
A.	1472	
B.	1572	
C.	1672	
D.	1772	

MCQ20

The first batch of Portuguese who arrived in Lagos came only to explore the opportunities presented by the coastal city?		
A.	Indifferent	
B.	False	
C.	True	
D.	None of the above	

MCQ21

the first attempts to manage Nigeria tourist resources were made by.....?		
A.	the British	
B.	the Indians	
C.	The Americans	
D.	None of the above	

MCQ22

.....established the colonial Antiquities Commission in Nigeria with the mandate to identify and preserve national monuments and antiquities?		
A.	the British	
B.	the Indians	
C.	The Americans	
D.	None of the above	

MCQ23

Inan Ad hoc committee was inaugurated under the auspices of Nigerian Ministry of commerce and industry?		
A.	1959	
B.	1960	
C.	1961	
D.	1962	

MCQ24

One of the following is the mandate of an Ad hoc committee inaugurated under the auspices of Nigerian Ministry of commerce and industry?		
A.	to harness Nigerian tourism resources	
B.	Control tourists movement	
C.	Protect environment and tourists	
D.	None of the above	

MCQ25

The Nigeria Tourism Association (NTA) was established in?		
A.	1962	
B.	1972	
C.	1964	
D.	1963	

MCQ26

NTA became a member of the International Union of Official Travel Organisation in.....?		
A.	1963	
B.	1973	
C.	1863	
D.	1873	

MCQ27

Nigerian Tourism Board was established in.....?		
A.	1976	
B.	1973	
C.	1863	
D.	1873	

MCQ28

NTB was established was established by?		
A.	Decree 54 of 1976	
B.	Decree 54 of 1873	
C.	Decree 54 of 1863	
D.	Decree 54 of 1973	

MCQ29

he Nigerian Tourism Development Corporation was established in?		
A.	1992	
B.	1892	
C.	1792	
D.	None of the above	

MCQ30

Agronomists view tourism development from the perspective of contributions of tourism to economic growth?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ31

..... regard tourism development from the perspective of policy framework?		
A.	Economists	
B.	Political scientist	
C.	Tourism experts	
D.	None of the above	

MCQ32

Tourism development explains rules necessary for building modernized tourism economy in any nation?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ33

The roles of government in tourism regulation is targeted at.....except?		
A.	to ensure standard	
B.	protect the public against extortion	
C.	ensures that the business environment is not protected	
D.	sustain the growth of the industry	

MCQ34

The following are the general preconditions for tourism development except.....?		
A.	a favorable geographical location	
B.	plenitude of tourism resources	
C.	sustainable macroeconomics	
D.	Revenue and Expenditure determinants	

MCQ35

The most prominent benefits that encourage tourism development are its economic benefits?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ36

Every study of resident's perception of tourism impacts has included questions concerning economic factors?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ37

Studies demonstrated that residents feel that tourism contributed to the economy in the following waysexcept.....?		
A.	direct employment provision	
B.	indirect employment provision	
C.	provided an improved standard of living	
D.	None of the above	

MCQ38

The following elements explains revenue generation capabilities of tourism except.....?		
A.	Neighbourhood impact	
B.	increased investment	
C.	increased income	
D.	improved standard of living	

MCQ39

Tourism earnings positively contribute to the balance of payments of countries?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ40

Tourism industry provides developing countries with an opportunity to earn foreign currency?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ41

Foreign currency earnings from tourism provide the much-needed capital for the development of developing countries?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ42

Most of the foreign currency earnings from tourism leaked out of the economy of developing countries?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ43

Tourism necessities help in creation of infrastructural utilities and amenities?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ44

Tourism is considered a framework where hosts and tourists can learn better about each other?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ45

Tourism requires host communities to be unresponsive to provide quality services to tourists?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ46

An interaction between locals and tourists generates the emergence of new ideas?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ47

The UNTWO Conference on tourism, a catalyst for development, peace and change held in.....?		
A.	Passikudah	
B.	Pakistan.	
C.	Malaysia.	
D.	None of the above	

MCQ48

The UNTWO Conference on tourism, a catalyst for development, peace and change held in.....?		
A.	10 and 14 July, 2011	
B.	11 and 15 July, 2011	
C.	11 and 14 July, 2011	
D.	None of the above	

MCQ49

Tourism's role in peace building is also enacted through all of the following except.....?		
A.	contribution to poverty alleviation	
B.	cultural preservation	
C.	environmental conservation	
D.	None of the above	

MCQ50

The following explains key factors in advancing a culture of peace through tourism in post – conflict societies except.....?		
A.	Community engagement and empowerment.	
B.	Capacity building and training	
C.	Public and private sector partnerships.	
D.	Pursuit taken up during leisure.	

MCQ51

Tourism is also considered as a vehicle for change and peace if properly guided by codes of ethics and conduct?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ52

Tourism regulatory organizations exist in the public sector as well as private sector at different levels?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ53

Organizations are formed when groups of people come together for a common purpose or interest?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ54

.....is charged with the overall administration functions of the hospitality/tourism related industries in Nigeria?		
A.	NTDC	
B.	NTA	
C.	NTB	
D.	None of the above	

MCQ55

.....is responsible for the training of hospitality and tourism professionals in Nigeria?		
A.	NTDC	
B.	NTA	
C.	NTB	
D.	NIHOTOURS	

MCQ56

The acronym ICCA means.....?		
A.	International Congress and Convention Association	
B.	International Congregation and Convention Association	
C.	International Congress and Conservation Association	
D.	International Congregation and Conservation Association	

MCQ57

The World Tourism Organization WTO was founded in the year.....?		
A.	1975	
B.	1976	
C.	1875	
D.	1985	

MCQ58

The World Tourism Organization It was formerly known as international Union of Official Transport Organization?		
A.	True	
B.	False	
C.	Indifferent	
D.	None of the above	

MCQ59

WTO was renamed as the United Nation World Tourism Organization UNWTO in		
A.	January 2008	
B.	December 2008	
C.	January 2006	
D.	December 2006	

MCQ60

..... is a specialized agency of the United Nations?		
A.	IUOTA	
B.	The UNWTO	
C.	WTO	
D.	WTOC	

SECTION B (ESSAY TYPE)

Answer any three (3) questions from this section.

1a. Explain the aim of UNWTO? (3marks).

1b. Highlight the activities performed by the UNWTO? (5marks).

1c. Explain membership offers by UNWTO? (2 Marks).

2a. Itemise the services provided by IATA to its member countries? (3 Marks).

2b. Explain the main activities of IATA? (3 marks).

2c. Educate your course mates in another institution on what United Federation of Travel Agent Association stand for? (4 marks).

3a. Define the term tourism regulatory framework? (5 Marks).

3b. Itemise and explain dimensions of tourism regulatory framework? (5 marks).

4a. Highlight problems associated with tourism development in Nigeria? (3 marks).

4b. Explain the specific objectives for regulating tourism business in Nigeria (3 marks).

4c. Explain common features in the definitions of tourism? (4 marks).